

Client: ASIS International

Project: Email Campaign

Marcus works with each client to thoroughly understand the industry, challenges, and goals of the project. He is able to present powerful, persuasive marketing copy with clarity.

Ellen Bonanno, Director, Marketing, ASIS International

Connect with over 15,000 security industry buyers this September

More than 15,000 security industry buyers will be attending the 62nd Annual ASIS International Security Expo this September—executive-level decision makers from over 85 countries and all 50 states, each planning to invest an average of \$3,000,000 on security products and services.

The question is, will they find (company name) there?

Face-to-face, high-impact lead generation

Exhibiting at ASIS 2016 will give you direct access to your most valuable target markets and the opportunity to personally connect with thousands of key prospects.

According to an independent audit by BPA Worldwide:

- 91% of ASIS attendees are involved in the buying process, with 86% made up of top-level decision makers and hard-to-reach executives.
- 67% are seeking new suppliers.
- 21% are planning to spend more than \$5,000,000, 20% are planning to spend \$1,000,000 to \$5,000,000, and 59% are planning to spend at least \$500,000 on security solutions this year.

"From the opening bell we've been extremely busy. At other shows we normally give away 50 brochures over the course of three days. We gave out 125 brochures before lunch on the first day. The traffic has been remarkable. The interest has been great. We're just really happy to be here."

Bob Bradshaw, Special Ops Bunker

Let us help you understand all of your options

We want to help make exhibiting at ASIS 2016 as profitable and efficient as possible. To learn about exhibitor packages, booth availability, and additional promotional opportunities to help you connect with your ideal target market, call (salesperson name and contact information).

Don't miss this opportunity to join over (#) vendors representing the future of government, commercial, and home security.