

# Email Campaign

## Expand Your Global Reach With iCargo

International shipping involves a complex web of insurance carriers, regulations, costs, and risks. Everything needs to line up perfectly, but without the right information at your fingertips, profitably managing all of these variables can be overwhelming.

With the new iCargo software platform, you'll be able to expand your international shipping reach and manage access to insurance carriers, risk management options, and financial solutions across the globe — all from one central, easy-to-use platform.

- Increase shipping efficiency with iCargo's ability to capture and analyze cargo data, access instant insurance rate updates, generate custom reports and certificates of insurance, and manage billing, invoicing, and claims.
- Lower premium costs through easy access to industry-leading, pre-negotiated insurance rates.
- Reduce risk through dedicated broad form transit coverage and access to local expertise to ensure full compliance with foreign regulations.

The WGIS-JLT iCargo insurance solution is available exclusively to members of Western Growers Association through our partnership with the JLT International Network, a leading insurance provider with offices in 40 territories serving 135 countries.

One of our sales team members will be in touch to discuss how iCargo can help you efficiently and cost-effectively manage your international shipping. If you have questions in the meantime, please visit \_\_\_\_\_ or contact \_\_\_\_\_ for more information.

## Video Script

Your company's success depends on its ability to attract and retain exceptional employees. The Western Growers 2018 Professional Compensation and HR Practices Survey offers the insights you need to compete for the top talent in agriculture, make key budgeting decisions, and plan a competitive total rewards strategy.

The survey provides timely, Ag-specific market data, including:

- HR practices guidelines for base pay, health plan coverage, incentive programs, merit increases, and over (#) other categories.
- Compensation data for executive, sales, marketing, plant, office, and field roles across your entire organization.
- Distinct data sets to help you focus on the information most relevant to your company's size, business segment, ownership type, and location.

So why does all this matter to your company? Because you understand the importance of incorporating competitive market data into your compensation and HR program planning, overall strategy, and day-to-day decisions.

Western Growers is the place to get the insights you need to compete for top talent. Now in its 9th year, the survey is a major market data source for the Ag industry, and the only compensation survey specific to the California and Arizona specialty crop industry.

The 2018 survey is available exclusively to Western Growers members who participate by providing job pay data and sharing the HR programs they have in place for their employees. All survey participants will also be entered to win a MacBook!

And, best of all, survey results are free of charge for each module you participate in.

Are you ready to attract the best employees in agriculture? Register today for the 2018 survey. To learn more, visit [agsalary.com/participate](http://agsalary.com/participate).



<https://www.youtube.com/watch?v=rxWnDWkolzc>